



**Annual conference**

***Veterinary medicines regulation -  
Is Europe still at the cutting edge  
of innovation?***



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**6 June 2007**

**Brussels Marriott Hotel**  
(Rue A. Orts 3-7 - 1000 Brussels, Belgium)

## Venue

### Message from the IFAH-Europe Managing Director

I am pleased, on behalf of IFAH-Europe, to invite you to participate in our 2007 conference on "Veterinary medicines regulation— Is Europe still at the cutting edge of innovation?", which will be held at the Brussels Marriott Hotel on 6 June 2007.

This year's topic, better regulation, is an exciting and challenging one and the event will examine the relationship between regulation and competitiveness in the animal health sector in line with the recent initiative by the European Union on better regulation.

Over the last decade IFAH-Europe and its members have been examining regulation for veterinary medicines and competitiveness in the context of benchmarking studies of regulatory practices. The 2007 conference will feature various aspects of better regulation and IFAH-Europe will present the outcome of the 2006 benchmarking study as well as proposals to reform the current regulatory framework to enable innovation.

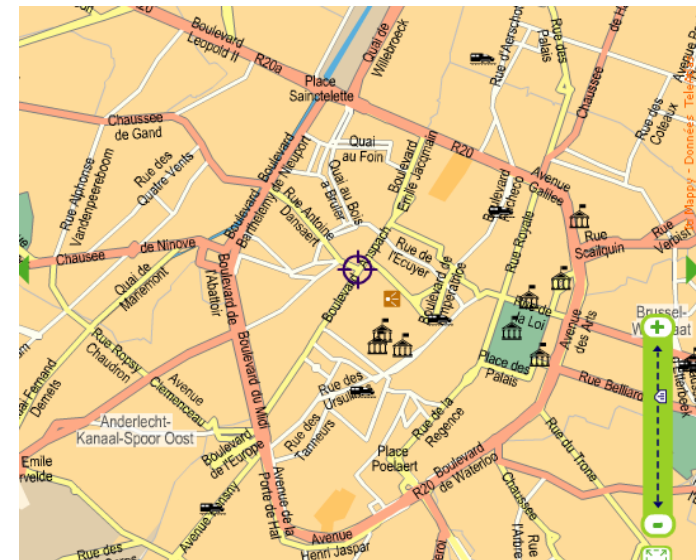
The conference will gather experts from public authorities and the private sector to exchange views on better regulation for the animal health industry. Speakers will include representatives from the animal health industry, EU institutions and national authorities.

The programme comprises two general sessions and four parallel workshops, enabling dialogue between all stakeholders and aiming to create an in-depth understanding amongst all parties.

I look forward to welcoming you on 6 June 2007.



**Declan O'Brien**  
Managing Director  
IFAH-Europe



### Brussels Marriott Hotel

Rue A. Orts 3-7 - 1000 Brussels - Phone: +32 2 516 90 90

### Driving directions

From Brussels airport, carry on the A201, exit at the junction N°4 VILVOORDE Ring, & carry on the RO (Ring) for 13 km, exit at the junction N°10 E40 GENT BRUSSEL, exit & take the Avenue Charles Quint while following the sign BRUSSEL KOEKELBERG, carry on for 5 km, take the second exit CENTER CENTRUM, turn right at the second light on the Boulevard Emile Jacqmain, carry on to Place de Brouckère & Boulevard Anspach, turn right at the light at the MacDonald opposite the Bourse (Brussels Stock Exchange). The Hotel is right opposite the Bourse. The journey takes +- 30 min.

### Public transportation

**Metro:** "De Brouckere" station (line 1 a or 1b). The Marriott hotel is at a 400 meters walk along Boulevard Anspach.

**Train:** Stop either at Gare du Nord, Gare Centrale or Gare du Midi. Brussels Marriott Hotel is at 10 min. by taxi.

## IFAH-Europe

The International Federation for Animal Health Europe is the organisation representing the European animal health industry. IFAH-Europe's members include manufacturers of veterinary medicines, vaccines and other animal health products and national animal health associations.

Currently IFAH-Europe has 15 corporate members and 19 national animal health association members. The membership of national animal health associations includes multinational companies and local SMEs. Altogether, IFAH-Europe's membership covers 95% of the European veterinary medicines market.

### Mission

IFAH-Europe's mission is to promote a predictable, harmonised, science-based and innovative market place for the provision of quality animal medicines, vaccines and other animal health products, and so contribute to a safe food supply and to a high standard of health and welfare for animals and people.

As a responsible industry we want to ensure that our stakeholders understand the work we do and the wide range of benefits we give to society at large. To achieve this, IFAH-Europe encourages constructive dialogue with governments, public policy makers, legislators, regulators, non-governmental organisations, the veterinary profession, the agricultural sector, the food chain, consumers, and other stakeholders.

## Who should attend?

- Animal health industry
- European Commission:
  - DG Enterprise and Industry
  - DG Research and Innovation
  - DG Health and Consumer Protection
  - DG Agriculture
- Members of the European Parliament
- Permanent Representations to the EU
- National regulators (e.g. Heads of Medicines Agencies)
- European Medicines Agency (EMA)
- European Food Safety Authority (EFSA)
- Other interested parties and related associations
- Selected media

## Language

The conference will be held in English.

## Registration

To register, please return the enclosed registration form by 21 May 2007 to the IFAH-Europe secretariat ([p.barcellona@ifahsec.org](mailto:p.barcellona@ifahsec.org)).

## Programme

### Tuesday, 5 June 2007

19.00-22.30 **IFAH-Europe cocktails and dinner**  
Brussels Marriott Hotel  
Keynote speaker: Eric Marin,  
DG Health and Consumer Protection, European Commission

### Wednesday, 6 June 2007

08.30-09.00 Registration

09.00-09.30 **Opening session**  
Introduction and welcome  
Brian Clark, IFAH-Europe Chair

**Better regulation in animal health**  
Jens Nymand-Christensen, Director for better regulation  
and institutional affairs,  
Secretariat General, European Commission

09.30-11.00 **Session 1: Innovation and Impediments in the Euro-  
pean animal health industry – a benchmarking study**  
Chaired by **Neil Parish MEP**,  
Chairman of the Agriculture Committee, European Parliament

**Results of the benchmarking study**  
Declan O'Brien, IFAH-Europe Managing Director

**US experience of better regulation**  
Michael J. McGowan, Animal Health Institute (USA)

**Comments from an EU perspective**  
Martin Terberger, Head of Unit,  
DG Enterprise and Industry, European Commission  
Discussion

11.00-11.30 Coffee break

## Programme

11.30-13.00 **Session 2: Improving the regulatory framework**  
Chaired by **Carlos Agrela Pinheiro**,  
Chief Veterinary Officer (Portugal)

**Reform proposals**  
Neil Craven, IFAH-Europe

**Comments from a European perspective**  
Steve Dean, Veterinary Medicines Directorate (UK)

Discussion

**Closing words**  
Declan O'Brien, IFAH-Europe Managing Director

13.00-14.00 Lunch

14.00–15.30 **Parallel workshops**

Workshop 1:  
**Data protection as a means to foster innovation**

Workshop 2:  
**Single European reference product evaluation –  
multiple national authorisations?**

Workshop 3:  
**Applying better regulation to the veterinary medicines sector**

Workshop 4:  
**Veterinary pharmaceutical legislation – what have  
been the lessons of the pharma review 2001?**

15.30-16.00 Coffee break

16.00-17.00 **Presentation of workshop conclusions & recommendations**

17.00-18.00 Cocktails