

IFAH-Europe appoints Alejandro Bernal of Pfizer as Chairman

FOR IMMEDIATE RELEASE

Brussels, 22 June 2011 - The International Federation for Animal Health-Europe (IFAH-Europe) has elected Alejandro Bernal, Pfizer's Area President for Europe, Africa and the Middle East as its Chairman. Mr. Bernal will oversee the federation representing the animal health industry in Europe for the next two years, promoting a greater understanding of the animal health industry and its important contributions to animal health and public health.

"I am honoured to accept this role and grateful for the vote of confidence from the IFAH-Europe Council." said Alejandro Bernal. "I will be particularly engaged in highlighting the efforts made by the animal health industry to develop solutions that help safeguard animal health in a challenging environment."

"There is a tremendous need for innovation in the animal health industry. With a rapidly expanding world population, the imperative to develop new veterinary medicines is vital to assure a safe, sustainable global food supply and to protect against zoonotic pathogens that can pass between animals and humans has never been greater. During my tenure as chairman and with the assistance of IFAH-Europe's member organisations and key partners, we will strive to foster a market and regulatory environment that is supportive of innovation and the customers we serve."

Declan O'Brien, IFAH-Europe Managing Director, said: *"I'm confident Alejandro will be champion for more consistent, robust and science-based regulatory standards in Europe. I look forward to working with him as we make substantial progress toward our goal of enhanced availability of innovative veterinary medicines to help safeguard animal health and, in so doing, help protect human health."*

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Note for editors:

IFAH-Europe is the representative body of manufacturers of veterinary medicines, vaccines and other animal health products in Europe. It promotes a single market in veterinary medicines across the EU ensuring the availability of medicines to protect the health and welfare of animals. For further information on IFAH-Europe and on the conference, including its programme and a video report, please visit www.ifaheurope.org