Digital innovation at the service of animal health

**ZAG concept**
The practitioner’s digital assistant

provide qualified scientific data for helping vet practitioners to improve management of their clinical cases

**Project core team**
- Data scientists
- Veterinarians
- Statisticians
- Scientific referent
- IT developers
- Mathematicians

**OBSERVATION**
Obvious complexity of clinical case management
- huge amount of medical data
- multi species
- busy schedule

**MARKET**
- nutrition
- pharmacy
- biochemical analysis
- university

**HOW IT WORKS?**
Synergistic Association
- Smart data
- Data science
- Algorithms
- Data Management
- Machine Learning

**ZAG FEATURES**
- target species (at this time)

ZAG takes into account the context of every clinical case

**HOW IT WORKS?**

**BENEFITS**
- Better efficiency
  - Gain in relevance, accuracy and speed
  - from diagnosis to prognosis and include treatment

- More vet satisfaction
  - Increase success rate

- More owner satisfaction
  - Enhance pet owner satisfaction

**Next step**
Financial support
- In order to launch ZAG concept in France and abroad
  - <800,000€
- Partnership (possible licence agreement)

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