As of today IFAH-Europe has rebranded as **AnimalhealthEurope.**

Along with the new name ‘**AnimalhealthEurope’**, we have a new strapline clearly stating the role of our organisation – The Voice of the Animal Medicines Industry. We also have a new logo depicting people, animals and the earth, signifying man’s mutually dependent relationship with animals for companionship and food products.

Our new look will be translated through to all AnimalhealthEurope print and digital materials including a new website featuring updated content on our main policy areas: [www.animalhealtheurope.eu](http://www.animalhealtheurope.eu).  I would kindly ask that you adapt your respective websites with our new name, logo and url.

The new logo and name will be transferred into our internal communications including our Members Only site over the coming weeks. This process may take some time and we appreciate your comprehension of the work involved.

I invite you to all to please share our news with your contacts and partners to make sure that we can truly be **The Voice of the Animal Medicines Industry**.

